







Join us!

**Dear Community Partner,**

For the last 17 years, Houlihan's and other amazing charitable local businesses have joined together in partnership with Isabel's House to "light up" Isabel's Tree during the holiday season. Join us as an Isabel's House Campaign Partner from November 1st through December 31st and help ensure our community's most vulnerable children are kept safe from harm.

As a Campaign Partner, you have the flexibility to collect monetary donations in ways that fit your business and customers! Here are a few partnership ideas for how YOU can "light up" Isabel's Tree:

-  Sell and display our signature 4.5in x 7in "Paper Bulbs" at your business for any donation of \$1+
-  Ask customers to "round up" their purchase and/or collect change at the register
-  Employees pay for a dress-down day or an ugly holiday sweater day
-  Select a special focus day, product, brand, and/or promotional offer specifically geared to benefit the Isabel's Tree Campaign

We also invite you to join us for our tree-lighting celebration on Monday, November 18, 2024 at Houlihan's North at 7:00 pm. The brighter the tree, the more children and families we can support throughout the new year! As a leader in the community, we hope you'll join us in lighting up hope for children and families in the Ozarks.

With gratitude,

*Fatima Graver*  
Director of Development &  
Community Engagement  
[fatimag@isabelshouse.org](mailto:fatimag@isabelshouse.org)





# 2024 Campaign Partner Agreement

Partnering Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**To be promoted as a Campaign Partner\*, we're asking for you to pledge to light 10 bulbs or more on Isabel's Tree.**

**We'd like to raise money at the register through Bulb Sales.**

**We'd like to donate proceeds from sales/events.**

**We commit to make a corporate or employee gift or match.**

**We pledge to light at least:**  10 bulbs (\$100)  50 bulbs (\$500)  Other: \_\_\_\_\_

\*Because of the marketing aspects of the Isabel's Tree campaign, we require a minimum of a \$100 pledge. Unfulfilled pledges through fundraising will receive an invoice for the remaining balance.

**Please indicate quantities needed:** 11"x17" Posters \_\_\_\_\_ Paper Bulbs \_\_\_\_\_



This form needs to be completed and returned to Isabel's House by mail or email.  
Deadline for recognition at the tree lighting ceremony is November 15.

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**Isabel's House**  
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