



Where kids are loved and families are supported

PRESS RELEASE

Isabel's House Celebrates 10 Years with Community-wide Birthday Party during SnowFest, Polar Bear Run, and Cardinals Game - Saturday, June 17th

Thursday, June 8, 2017 - for immediate release – Isabel's House is turning 10 this June and inviting everyone to come out and celebrate on Saturday, June 17th at Jordan Valley Park during SnowFest, **Noon to 4:00pm!** SnowFest is a **FREE**, annual, family event hosted by the Springfield-Greene County Park Board. Thanks to a special collaboration between the park and Isabel's House, this year's SnowFest event will be bigger than ever, including a first-time appearance by the amazing **BUBBLE BUS**, sponsored by *Shaw, Faulkner & Werner Financial Group*, and an official 10th Birthday ceremony at 2:00pm with **FREE CAKE** sponsored by *Hy-Vee* (while it lasts!). More fun will include family-friendly activities and **MOUNTAINS OF SNOW** in Jordan Valley Park – so come ready to play!

In support of Isabel's House and 10 years of helping kids and families in our community, guests at SnowFest are encouraged to bring a **Birthday Gift!** The official 10th Birthday List introduces a fun competition between #TeamWinter and #TeamSummer:

- Anyone who loves **WINTER** should bring something **WHITE** – diapers (4/5/6 especially), wipes, paper goods, pull-ups, etc.
- Anyone who loves **SUMMER** should bring something **PLAYFUL** – bubble stuff, sports gear, outdoor games, water toys, etc.
- New and unopened items are requested, and they don't need to be wrapped! Just stop by the Isabel's House tent during SnowFest to drop off your present and snag a selfie.

The party continues after SnowFest with **two more great opportunities** to support Isabel's House:

First, the Bass Pro Fitness Series "Rock4Kids" **Polar Bear Run/Walk**, with Half Mile, 1 Mile, and 1.5 Mile races at 4:00pm and packet pickup beginning at 2:00pm at Hammons Field. Isabel's House is an official Charity Partner for this series, and race participants are encouraged to run or walk for Isabel's House by setting up a fund raiser and asking friends and families to donate via the event's campaign on CrowdRise! **Details and registration online at <http://fitness.basspro.com>.**

Then, Isabel's House night at the Springfield Cardinals! **Tickets are available in advance for just \$10 each at <http://bit.ly/homerun4kids>** to sit with Isabel's House and celebrate at the 6:10 home game vs. the Arkansas Travelers. Help fill up the stands for kids! Each ticket comes with a free hat, the opportunity to get an Alex Reyes Bobblehead while they last, and a free "Home Run for Kids" raffle entry for a chance to win a team-signed bat or a Cardinals gift basket. This game will also feature a signature "Prevent Child Abuse" Jersey Auction with all proceeds benefiting Isabel's House. This opportunity has been partially underwritten by *Junior League of Springfield "Kids Count" committee* and *Best Impressions Family Dentistry*.

Isabel's House opened in June of 2007 as the Crisis Nursery of the Ozarks, a signature project of the Junior League of Springfield, created to **prevent child abuse and neglect** by providing a safe, loving 24/7/365 refuge for children when families are facing difficult crises. Since opening, Isabel's House has served over 3,800 children from 2,000 families and has altogether provided over 25,000 nights of care. While children stay at Isabel's House, their families also receive one-on-one support and resources from Family Advocates to help them work through their crises and

reduce stress at home. Life at Isabel's House is like life at any house - times 20 - and children staying at Isabel's House receive everything they need, from food and clothing to medical care and transportation to school, as well as ample time to play and just be kids!

Isabel's House belongs to our community, and Saturday, June 17th is THE day to celebrate a full decade of success providing love, care and hope to thousands of children in the Ozarks. Please join us!

OFFICIAL 10TH BIRTHDAY FACEBOOK EVENT:

<https://www.facebook.com/events/1133708733442553/>

DETAIL PAGE, CARDINALS TICKETS, RAFFLE ENTRIES: <https://www.isabelshouse.org/events/10th-birthday-party/>

Additional graphics and logos are available upon request.

CONTACTS

Laura Dannegger
Special Events Coordinator
Isabel's House
laurad@isabelshouse.org
Office: 417.865.2273
Mobile: 417.872.7238

Kory Wilcox
Community Liaison
Isabel's House
koryw@isabelshouse.org
Office: 417.865.2273 ext. 201
Mobile: 302.464.5679

ABOUT ISABEL'S HOUSE

Isabel's House, where kids are loved and families are supported, operates 24/7/365 providing immediate refuge for children ages birth to 12 years whose families are in crisis. By partnering with families and the community, the team at Isabel's House works to strengthen families and prevent child abuse and neglect – an ongoing “red-flag issue” in our area. Since opening its doors in 2007, Isabel's House has served over 3,800 children and 2,000 families. Today, with community-wide support for strong, healthy families, Isabel's House remains uniquely positioned to care for children while offering parents and caregivers the help and hope needed to move beyond a crisis.

ISABEL'S HOUSE

2750 West Bennett
Springfield, MO 65802
417-865-CARE (2273)
www.isabelshouse.org